

Jog-a-thon ~ BASH ~ Conv-a-Bunga ~ Calcutta ~ Poinsettia & Wreaths ~ Scrip



Missoula Catholic Schools



# MCS

# Fundraising



Reference Guide

2011-2012

~ Valentine Carnival ~ Concessions ~ Bargain Corner ~ Sports Pools ~ Apparel

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## Introduction

When you made the decision to send your child to Missoula Catholic Schools (St. Joseph Grade School and/or Loyola Sacred Heart High School), you also made the commitment to support the school beyond your tuition obligation. Recognizing that there are many demands for your talents, your time, and your treasure, this guide was developed by the Loyola Sacred Heart Foundation to help you navigate through the process. It is our hope that you understand why these events are important as well as clarify your participation requirements.

## Fundraising Philosophy

Missoula Catholic Schools upholds a deep commitment to the education and development of young people from all social, economic, and religious backgrounds. This means that we must remain accessible to all students. Toward that end, tuition assistance is provided to over 60 percent of our families. In addition, the schools remain keenly mindful of the need to keep tuition as low as possible.

## Your Participation is Expected, Valued, and Appreciated

As a diverse community, we recognize that we must both seek and find common ground in terms of fundraising efforts that support our school and our children. Therefore, there are fundamental requirements in terms of your timely participation in various events. We count on your support. But we also recognize that life is uncertain. Therefore, know that every donation is valued and appreciated, regardless of the amount. Please consider being generous with your time and talents!

## Questions

Loyola Sacred Heart Foundation (LSHF), Fundraising Coordinator, Liz Manley – 239-2269

LSHF Executive Director, Judy Geer - 728.2367

Visit the Loyola Sacred Heart Foundation – 300 Edith Street, Missoula, MT

Ask a LSHF staff member, a school administrator, a member of the LSH Foundation Board of Directors, or a member of the Missoula Catholic Schools Advisory Council

[www.missoulacatholicschools.org](http://www.missoulacatholicschools.org)

*Thank you for your continued support of Missoula Catholic Schools!*

## 2011-2012 MCS Fundraising Event Calendar

Month	Fundraiser	Who	Dates	Contact	Participation
Sept	Homecoming BBQ	Alumni, LSH & MCS Students and Parents	Sept. 16, 2011	Judy Geer 728.2367	Encouraged
Sept	Jog-a-thon	SHS Student and Parents	Sept. 23, 2011	Michelle McCue 251.2443	Strongly Encouraged
Oct	Basketball Tournament	MCS Families and Bball Community	TBA		Event Pending. Details not listed.
Fall	Annual Fund Drive	LSH Foundation	Year round	Judy Geer 728-2367	Encouraged
Nov	Calcutta	MCS	Nov. 6, 2011	Tim & Lauren Descamps 543-4646	Encouraged
Nov - Dec	Doinsettia and Wreath Sales	Missoula businesses	Delivery Nov. 29 <sup>th</sup> & Dec. 1 <sup>st</sup> 2011		Strongly Encouraged
Feb	St. Valentine Carnival	SHS students and parents	Feb. 10, 2012	Beckie Christiaens	Encouraged
Apr	BASH	LSH Foundation	April 27-28, 2012	Positions Open	Strongly Encouraged
May	Cowabunga	MCS families & Missoula community	May 31, 2012 4pm	Position Open	Strongly Encouraged
July - June	Bargain Corner	MCS School Community	Year Round	Tracey Blome 543-4926	Strongly Encouraged
July - June	Scrip	MCS School Community	Year Round	Carla Mendenhall 541-6195	Strongly Encouraged
July - June	Apparel	Sideliners	Year Round	Shelly Elliott 542-8422	Encouraged
Sept - March	LSH Concession Stand	Sideliners	At RAM Field and SRMAC during home games.	Alison Dahlen 542-3316	Required for LSH Parents of Student Athletes

# Bargain Corner

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## *What:*

The Bargain Corner is an awesome, year-round, consistent fundraiser for Missoula Catholic Schools that can really use our help. Located next to the Sister Rita Mudd Activity Center, the Bargain Corner is a second hand store whose net profits go directly to the LSH Foundation. The “BC” relies on MCS families for donated items that can be re-sold to the general public. When families do their “spring cleaning” or “stuff reduction” we ask that they please haul their give away pile to the BC. Employees of the BC will gladly collect, catalogue, tag, and re-sell your goods for the benefit of MCS.

## *Participation:*

- Each MCS family is asked to donate their second hand goods to the BC.
- For decades, a group of MCS moms volunteered their time and together became known as the famous BC Ladies. As their children grew older and graduated from LSH, the BC Ladies continued volunteering for many, many years. The BC is looking to re-invigorate the volunteerism of the BC.
- Every hour that is volunteered is one less hour that the BC can reduce its expenses.

## *When:*

- The Bargain Corner is open 6 days each week, during normal retail operating hours.

## *Why:*

- The Bargain Corner provides a much needed, consistent, and reliable source of income for MCS.

## *Key Points:*

- The Bargain Corner is a great place to pick up that unique costume for Halloween or a masquerade party.
- Spring cleaning in Missoula can mean too much inventory for the Bargain Corner. Please call the BC to learn of opportune times to donate.
- The Bargain Corner is willing to pick up donations, if advance warning is given.
- The Bargain Corner does not accept used fridges or other appliances that contain Freon or other toxic substances.
- Higher antiques and collectables are placed on the second floor at the Antique Mall located on Railroad Street downtown Missoula

## *Contact:*

- Bargain Corner Manager, Tracey Blome – 543.4926
- LSH Foundation Office – 728.2367

## *Volunteer Opportunities*

- Volunteers are needed at the BC for cataloguing, tagging, organizing, and cleaning the store on a consistent basis. LSH students can earn their VISION hours by volunteering at the Bargain Corner.
- Families may also complete work at home, such as cutting rags, washing, and matching socks.

## *What Families Need To Do:*

- Remember that the “give away” pile is willingly accepted at the Bargain Corner.
- Schedule one day each month to volunteer at the Bargain Corner.

# \$crip

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## *What:*

MCS \$crip is an incredible, year-round program that is very easy for our families to use. If you shop in Missoula, you can easily reduce tuition expenses for your family. Relatives and friends can help. \$crip is based on the notion that Missoula Catholic Schools purchases gift certificates in gross lots, for a reduced price and then re-sells the certificates to our supporters at face value. Hundreds of Missoula proprietors are supporting Missoula Catholic Schools, including grocery stores, hardware stores, restaurants, and professional services.

The following changes will be implemented effective 7/1/10.

1. The *\$crip obligation will no longer be mandatory* and there will be no minimum threshold program profits to meet at the family level.
2. Participants will select one of the two options below:
  - a. Apply all \$crip profits from your purchases, less an administrative fee, to your tuition account(s).
  - b. Donate all \$crip profits from your purchases, less an administrative fee, as an unrestricted gift. This gift would be tax deductible.
3. The administrative fee would be set at 2.5% of gross revenue.

## *Participation:*

Families are strongly encouraged to purchase \$crip as a way to reduce tuition expense or make a charitable contribution to MCS.

## *When:*

- New \$crip hours for 2011-2012 are:

## *Why:*

- \$crip is a “no-cost” way of supporting Missoula Catholic Schools or reducing tuition expenses.
- Grandparents, aunts, uncles, and friends who do not have children attending Missoula Catholic Schools can use \$crip and direct their earnings to a family of their choosing. This is a great way for grandparents to help with tuition! \$crip makes fantastic presents, especially for birthdays and Christmas.
- \$crip Administrator – Carla Mendenhall – 541.6195

# L&H Concession Stand – Sideliners Booster Club

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## *What:*

At each of the Ram and Breaker home games, the L&H Sideliners sell hotdogs, pop, pasties, cookies, and everything else you could hope to find at a high school concession stand. Each home event includes a “shift” for volunteers to help staff the concession stand and keep the fans’ appetite settled. This is an easy way to help the co-curricular program, especially if your child is playing that night. Many parents volunteer for the game before or after their child plays, allowing them to help the program and not miss the game. Shifts normally run about two hours (game time)

## *Participation:*

- All parents of L&H students who participate in the school’s co-curricular program (Speech and Debate, Football, Softball, Track, Basketball, Cheerleading, etc.) are required to staff the concession stand for at least one home Ram or Breaker game.

## *When:*

- Home games begin in September and end in March. This includes Ram Football and Basketball games as well as Breaker Volleyball and Basketball games.
- Volleyball and Basketball games are usually from 4:15 PM – 9:00 PM.
- Football games depend on the team L&H is playing, which can include a Friday night, a Saturday afternoon, or a Monday afternoon.

## *Why:*

- This fundraiser helps fund the athletic programs for the L&H Rams and Breakers.

## *Key Points:*

- Parents are asked to staff at least one game.
- Sales from the concession stand go directly to the L&H co-curricular fund.
- Parents are encouraged to work together so that everyone is able to watch their child play ball and help the school at the same time.

## *Contact:*

- L&H Sideliners President, Alison Dahlen – 542.3316
- L&H Foundation Office – 728.2367

## *Volunteer Opportunities*

- Volunteers are needed to sign up, show up, and sell concessions at the Rams and Breakers home games.

## *What Families Need To Do:*

Volunteer for games.

# Jog-A-Thon

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## *What:*

This event puts “fun” and “run” in fundraising and gets the grade school children involved in the process. Students are asked to collect pledges from parents, friends, neighbors, and relatives for each lap they run around the Rollin Field Track (four laps = one mile) or on the Kim Williams Trail. Pledges can be for each lap, for each mile, or a fixed amount for participation. On Jog – A – Thon day, the K – 5 students run laps while their teachers count each lap for them and the 6th – 8th students jog the Kim Williams Trail from Rollin Field to the Higgins Avenue Bridge and back (5K). Money is then collected from the pledges.

## *Participation:*

- All students receive a prize for turning in a pledge sheet. In addition, prizes are awarded to the individuals with the greatest number of pledges and those who run the most laps in their class. Classes meeting their fundraising goal also receive prizes, with a Grand Prize awarded to the class raising the most money.

## *When:*

- The Jog-a-Thon occurs in the afternoon of Friday, September 23, 2011.

## *Why:*

- This fundraiser gets the school year off and “running”. It is a great way for children to get involved with a fundraising activity. Everyone--parents and children alike, come away a winner.

## *Key Points:*

- Pledges for very young runners are best set as a fixed amount, as they may not complete many laps.
- Donors may need a call from the student or parent reminding them of the collection deadline.
- Donations are tax deductible.
- Parents are encouraged to run with the children.

## *Contact:*

- Michelle McCue, Jog-a-thon Co-Chair – Phone: 251.2443
- LSH Foundation Office: 728.2367

## *Volunteer Opportunities*

- Volunteers are needed to help with weekly pep assemblies leading up to Jog-a-thon day. On Jog-a-thon day, volunteers are needed to set up the course, provide refreshments, and encourage the runners. Parents are asked to attend!

## *What Families Need To Do:*

- Solicit pledges from relatives, neighbors, friends, and co-workers.
  - Turn in pledge forms on or before the deadline date.
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# Calcutta Dinner

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## *What:*

Limited to the first 100 people who sign up, the annual Calcutta is an evening of hysterical fun and group gambling that has a long history at MCS. Bring plenty of \$5 bills, you'll need them. And, if you are lucky, you'll walk away with more than you came in with! For more than forty years, the Calcutta Dinner has been held for the benefit of MCS.

## *Participation:*

- Participation is encouraged. Seating is limited to the first 100 people who purchase tickets.

## *When:*

- Sunday night, November 6, 2011

## *Why:*

- With a long history of as a fundraiser for the schools, the Calcutta is as much a fundraiser as it a fun evening for those who attend.

## *Key Points:*

- Tickets are limited and sold on a "First come – First served" basis.
- Tickets are \$175 per person
- Suzanne Noyd will be the chef again this year!
- Bring plenty of \$5 bills!! The betting begins as soon as you walk in the door.
- Donations are tax deductible.

## *Contact:*

- Ray and Joely Round, Calcutta Co-Chair 273-7026
- Tim and Lauren Descamps, Calcutta Co-Chair 543-4646
- Rich and Susan Zins, Calcutta, past Chair

## *Volunteer Opportunities*

- Volunteers are needed to sell tickets and set up / clean up the event.

## *What Families Need To Do:*

If you have a history of luck, purchase a ticket and plan on an evening of friendship, fine food, and laughter

# Poinsettia and Wreath Sales - Sideliners

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## *What:*

Bringing the cheer of Christmas to Missoula, the L&H Sideliners sell thousands of poinsettias to the Missoula Community and raise money for the co-curricular program. What started out as the Speech and Debate fundraiser has now evolved into a major fundraiser for all MHS&A sanctioned activities at L&H. More than eighty percent of the students participate and they do a sensational job of keeping Christmas a season of celebration and beauty.

## *Participation:*

- All parents of L&H students who participate in the school's co-curricular program (Speech and Debate, Football, Softball, Track, Basketball, Cheerleading, etc.) are asked to sell or purchase ten poinsettia plants.

## *When:*

- Poinsettia and wreath sales will begin in October
- Delivery of Poinsettias will take place November 30<sup>th</sup> & December 1<sup>st</sup>, 2011

## *Why:*

- This fundraiser helps fund the co-curricular activities for the L&H Rams and Breakers.

## *Key Points:*

- Parents and students are asked to sell poinsettias and wreaths to their family, friends, neighbors, businesses.
- The poinsettias are delivered to L&H in two days, where they are wrapped, organized, boxed, and prepared for delivery.
- Parents and students who sold the plants have to pick up their plants and deliver them to the folks that bought them. Delivery happens quickly, as the plants stand the chance of dying without proper care.

## *Contact:*

- Poinsettia Co-Chair –Position Available
- Poinsettia Co-Chair – Position Available
- L&H Foundation Office – 728.2367

## *Volunteer Opportunities*

- Volunteers are needed to sell poinsettias and wreaths.
- Volunteers are also needed to wrap, organize, and box the flowers for pick up and delivery.

## *What Families Need To Do:*

- Purchase a plant and sell them to relatives, neighbors, friends, and co-workers.
- Pick up and deliver all plants sold.

# St. Valentine Carnival

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## *What:*

For more than 50 years, the Valentine Carnival has been a family event for students and parents of St. Joseph School. On the Friday before Valentine's Day, SJ8 transforms itself into a kiddie carnival, a bingo parlor and a mini-auction, all in one evening. The Carnival is as much a community fun event as it is a fundraiser. Folks attend to have a good time and we just happen to raise money as a result.

## *Participation:*

- Participation is **STRONGLY** encouraged for SJ8 parents but not required.

## *When:*

- Friday, February 10, 2012

## *Why:*

- To gather as a community, in an environment centered on children having fun, the Valentine Carnival is an event for children. Funds generated from the Carnival go toward the tuition assistance program at the L&H Foundation.

## *Key Points:*

- All children and their parents invited to attend. Games and prizes are geared for children of all ages.
- For the parents, we have a non-stop BINGO game and a silent auction for class "theme baskets".

## *Contact:*

- Valentine Carnival Co-Chair, Beckie Christiaens
- Valentine Carnival Co-Chair, Position Available

## *Volunteer Opportunities*

- Many volunteers are needed to organize the carnival, baskets, Bingo, etc. All SJ8 parents are asked to lend a helping hand. The planning and hosting an event of this size is impossible without dozens of parent-volunteers.

## *What Families Need To Do:*

- Volunteer to help in one area of the Carnival.
- Bring your children and your neighbor's children, and the grandparents to the Carnival.

# BASH Auction

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## *What:*

The BASH Auction does a great job of combining fundraising with raising fun, for nearly everyone. BASH is a two-day event, held on the last Friday, and Saturday of April each year. It is labor-intensive fundraiser that will be held April 15<sup>th</sup> & 16<sup>th</sup>, 2011.

Friday night is a silent auction with items tailored to a more “refined” crowd, including antiques and collectables. This night attracts the serious silent auction fan and bargain hunters from throughout the Missoula Valley. For the first time last year we incorporated a kid fair as part of our Friday night activities. Friday night ends with a short live auction of items that could not make it to the Saturday night grand auction. (FREE admission)

Saturday night includes a silent auction prior to the semi-formal dinner, followed by a dazzling display of entertainment and a whirlwind live auction. Saturday night is an “adults only”, more formal affair. Dinner tickets can be purchased at the LSH Foundation ... first come, first served. Seating is limited.

## *Participation:*

- Participation is required in the form of a donation to the Auction, soliciting for items to be sold, helping organize, set up, staffing an auction night, and/or helping take down and clean up.
- Attendance is strongly encouraged but not required.
- Get involved; it's a lot of FUN!

## *When:*

- Auction nights are Friday & Saturday, April 27<sup>th</sup> & 28<sup>th</sup>, 2012

## *Why:*

- The BASH Auction provides the Missoula Catholic Schools Community an opportunity to raise money while having a good time and getting to know one another. Money raised allows the schools the ability to meet their faculty and support staff payroll in the summer months, when cash flow is tight and tuition revenue is low.

## *How Much:*

- Every family is strongly encouraged to provide an item for auction, a cash donation, solicit ten donations, or assist in with putting a Successful BASH together.  
Families are encouraged to attend and purchase items at the auctions

## *Key Points:*

- Working Teams and Committees are formed by the BASH Steering Committee
- Reservations are required for Saturday night's gala dinner and auction; plan to attend!
- Saturday Night Auction items vacation packages, gourmet meals, art, jewelry, professional services, and furniture.
- The Foundation is developing new processes and investing in technology to create a great auction experience!

### *Contact:*

- BASH 2011 Co-Chair: Position Available
- BASH 2011 Co-Chair: Position Available
- BASH 2010 Co-Chairs: Sande & Rich Goulah 825.2030
- Past BASH Chair, Vicki Lincoln 543.5455
- LSH Foundation Office 728.2367

### *Volunteer Opportunities*

- BASH is a HUGE event that can only take place with many, many people volunteering thousands of hours. Volunteerism ranges from auction item procurement (solicitation), cataloging, and transporting goods to table officials, dinner servers, and cleanup, to auction runners, spotters, to the list goes on and on.

### *What Families Need To Do:*

- Plan ahead. Communicate good auction items to the Co-Chairs. Solicit items that will sell and deliver them to the LSH Foundation Office. Volunteer to help – there is so much to do. Bring your family to the Friday evening event. Book a babysitter and reserve a table for you, your loved ones, and your friends for Saturday night.
- Solicit auction items year round
  - Trips and adventures
  - Cabins, condo's and timeshares
  - Frequent Flyer miles or hotel stays
  - Hard to get tickets (i.e. Notre Dame Football, Superbowl, concerts, etc.)
  - Get creative ~ donate a group trip or a "buy in" dinner/event

# Cowabunga

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## *What:*

Holy Bingo, Batman! This is the largest cow pie raffle in the state. Rollin Field is lined with up to 5000 squares and when Blessemie the cow begins her journey, people are on edge to see when and where nature calls her. Hopefully to the square they purchased because where ever the pie lands, the owner of the square can be \$10,000 richer!

## *Participation:*

- Participation is strongly encouraged

## *When:*

- Thursday, May 31<sup>st</sup>, 2012 4pm (last day of school)

## *Why:*

- Because it's a wonderfully fun way to end the school year AND give away some cash!

## *Key Points:*

- Tickets are \$20.00 each.
- Each raffle ticket is good for a BBQ meal, served while Blessemie grazes the football field.

## *Contact:*

- Cow-a-Bunga Co-Chair: Sherrie Medeiros 251-7102
- Cow-a-Bunga Co-Chair: Position Open
- L&H Foundation Office – 728-2367

## *Volunteer Opportunities*

- Volunteers are needed to sell raffle tickets.
- Help is needed to organize the event.

## *What Families Need To Do:*

- Sell the raffle tickets or purchase tickets for a chance to win \$10,000.